The **7** questions to the partner

Interview with Roman Bruegger,
Managing Director at Swiss EdTech Collider

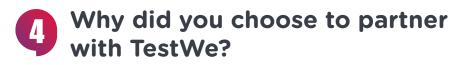## **1** What's the mission of the Edtech Collider?

The vision of the Swiss Edtech Collider is to help entrepreneurs and startups who transform Education and learning thanks to new tech applied to education.
To get it done, we created a unique ecosystem composed of communities of startups, potential investors, clients, schools, learning organizations, European partners and research centres in the Education sectors.

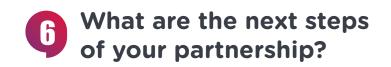## **2** What's your vision of a partnership?

A partnership with the Swiss Edtech Collider is based on an adherence with our organization that lets a startup to have access to a unique Edtech community and ecosystem. On the startups' side, we count on them to participate actively (events, workshops, lunch&learn sessions etc.), to be opened to sharing expertise and skills with other startups, to help our community to grow, to put forward the Swiss Edtech Collider and help us keep an important reputation.

3 What's the nature of your partnership with TestWe?

TestWe is an official member of the Swiss Edtech Collider since June 2017. They participate to a lot of our events and are one of the pillars of our community. They have, by the way, their own place in our offices in Lausanne.

4 Why did you choose to partner with TestWe?

Our goal is to find innovative and interesting technologies. Knowing that TestWe offers a solution that's quite unique and original, we did not even hesitate to welcome as a new member of our community.
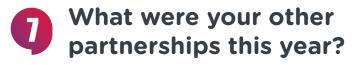
5 What's your feedback today?

Thanks to our partnership with TestWe, we enlarged our field of action in France, notably in Paris, where we found other innovative Edtech startups who are today members of the Edtech Collider.

6 What are the next steps of your partnership?

We'll continue to support TestWe, to help them find new partners in Higher education, with universities and other organizations of education.

7 What were your other partnerships this year?

Since the opening of the Swiss Edtech Collider in April 2017, we count now more than 30 new members/startups, that is to say, a community of 80 Edtech startups. Moreover, we are now a member of the **EPFL LEARN Centre for Learning Services**, from the **European Edtech Network**. We also established new partnerships and collaborations with European and Swiss universities, with "test laboratories", with private schools in Switzerland and formation/learning centres, and finally with national and international companies.

testwe