

CASE STUDY



TestWe at l'ESSCA Shanghai

Interview with Christophe Rouillon, Director of ESSCA Shanghai.



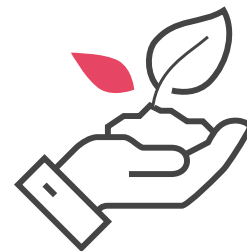
ESSCA is one of the most prestigious Business Schools in France. It chose its Shanghai campus to test our platform and software.

- Using TestWe since 2014
- TestWe was tested on more than 700 students
- 70 teachers performed 530 assessments

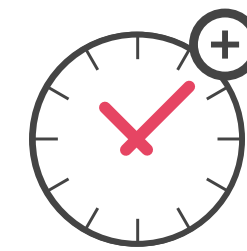
Fast facts



20% Savings vs paper format



80.862 Sheets of paper



1.737 reassigned hours

Thanks to TestWe

1

More efficient school logistics

2

Simple to use, quick adaptation

3

Adapted to customer's needs

"Students don't want to take an exam without to go back to paper format"

Christophe Rouillon

After more than two and a half years of usage, students don't want to take an exam without using TestWe.

Professors and faculty face much less hassle, data communication is more fluid and all academic data are better organized. Finally, TestWe is a most useful tool to accelerate their accreditation processes like AACSB, notably through gathering data for Initial Self Evaluation Reports.