The Future of **Accreditation Managers**

Who are they?

Data collectors

Responsible for planning the ensuring of AoL and continuous improvement

Facilitate the process of accreditation

Pain Points
(according to our survey)

83.3%

Say the implementation of processes and data collection are the **most difficult job for an accreditation manager**

37%

say getting everyone on the process to be involved **was their biggest challenge**

The Problem

A lack of recognition in the university's management and academics' structure

" *Accreditation managers are far far more important than they ever used to be, but I'm not sure if universities are very good at seeing academics and administrators on the same level. You have academics and then there are administrators.* "

Keith Pond, Director at EOCCS

The Game Changer

" *Collecting data is great. But then, what do you do with them?* "

Keith Pond

75%

say they need tech tools to **optimize processes** of data collection and **automate the flow of information**

Why Tech tools?

- Tech tools and innovation can ease the whole process by optimizing time in order to get from data collection to data interpretation

- Help at decision-making with better info and analysis by showing what to do with data

Help at decision-making with better info and analysis by showing **what to do with data**

The Accreditation Manager 2.0

1 The Brand strategist

- Choosing an accreditation lead to brand the university with an identity
- Use data to help choose a precise accreditation that would suit the growth needed by a university
- Data collected can be used for marketing

2 A Support for Learning Designers?

- The accreditation manager as an explorer of new innovative processes and methods
- Use of data visualization can help develop new programs and new pedagogical methods
- Student's learning data, once analyzed, can help understand how to implement **adaptive learning**

testwe
Security beyond simplicity