

The 10-Rules Checklist

to get the AACSB stamp



Getting accredited is a tough period for your institution. It's expensive, it can be long and your school will probably face a deep transformation. Only 799 schools are AACSB-accredited for example, 799 schools that **closed the loop**: a process of learning improvement (Assurance of Learning) through which you'll match with AACSB criteria and go further toward continuous learning improvement and toward the adoption of a culture of innovation.

Here're 10 rules you should follow to make your accreditation process easier. 

1 Read the documentation

AACSB's documentation is huge. Although it can be difficult to read, it's full vocabulary and criteria you must understand even before applying for the label.



2 Focus on how your students learn!

Understanding how students learn lets you focus on how to improve pedagogy, course content and learning processes



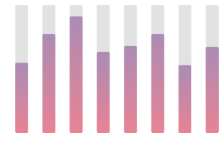
3 Focus on Data

Data lets you measure how accurate your progress is and what can still be improved. Data opens door for more creativity and innovation. Focus on quantitative data (grades, engagement rate) AND qualitative also (students feedback, skill acquisition and skill tracking)



4 Experiment

The key to accelerate your close-the-loop process is to test. Try out different course formats, syllabi, students projects initiatives etc.



5 Measure your experimentations

Adopt tools like LRSs, e-Exams etc. to make sure you can collect, analyse & report students learning data and measure the efficacy of your tests. Once validated, implement your tests. You'll save months!



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6 Don't be afraid to innovate

AACSB, since 2016, officially takes into account and rewards the culture of innovation that reigns in a school. It may be more labs, more infrastructures or more entrepreneurial contests, more innovative pedagogy, use more Edtech solutions.



7 Listen to the Mentors

It may seem dumb but hell how it is crucial. Listening to your mentors' own experience with AACSB and his advice is more than important to make the right, the tough decisions.



8 Communicate... like hell!

Communicate to everyone about the AACSB application. Integrate your professors, the students, everyone into it. First because you'll need ideas and initiatives from everyone to prove how great your school is. Then because communicating will trigger a general motivation and engagement, which is at the core of a culture of adaptive learning.

9 Organize processes

Process your actions. Who has to do what and when? When and what to do with student feedback? The more organized you are, the easier the accreditation process and audits will be. Process learning is also a matter of continuous improvement which is at the core of AACSB values.



10 Enter the Matrice.

To affirm your Assurance of Learning (AoL), ensure that you make sure your programs will match with the job market needs. Show you have a continuous reflection on how to innovate, how to better prepare, how to help students build the jobs and industries that don't exist today. Finally, show that you have the machine rolling to keep improve learning.

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